2024 Help Me Grow Annual Report

January 2025

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What do we know about the Fox Valley Young Children?

Location	Age group	Data Type	2020	2021	2022
Calumet	Birth To 4	Number	2,614	2,542	2,522
Green Lake	Birth To 4	Number	1,040	1,018	987
Marquette	Birth To 4	Number	708	707	694
Outagamie	Birth To 4	Number	11,333	11,060	10,924
Waupaca	Birth To 4	Number	2,625	2,560	2,524
Waushara	Birth To 4	Number	1,085	1,072	1,048
Winnebago	Birth To 4	Number	9,125	8,824	8,644

0-4 population reported on Kids Count Data

# of children under 5 in Help Me Grow Fox Valley

Children by County*	Count	Pct%
Calumet	511	9.88
Green Lake	84	1.62
Marquette	50	0.97
Outagamie	2579	49.86
Waupaca	419	8.1
Waushara	28	0.54
Winnebago	1501	29.02
Totals	5172	100

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2024 Help Me Grow Fox Valley Highlights

Grant Funded Projects:

- **Child Abuse & Neglect Prevention Board** - Child Care expansion using ASQ Developmental Screening with HMG.
- **Child Abuse & Neglect Prevention Board** Expands Triple P training into the Fox Valley.
- **Advancing Healthier Wisconsin Endowment Maternal & Child Health Grant** – Continuation of Rural Health Initiative & Targeted populations – Catalpa Behavioral Health and People of Progression - concludes Dec. 2024
- **Advancing Healthier Wisconsin Endowment Seed Grant** – *Identifying Pathways to implement the Help Me Grow Model Within Health systems* – 2025 – contracting with Gensis Health Consulting and MCW Dr. Koop
- **Basic Needs Giving Partnership Community Foundation Grant-** Welcome Baby & Developmental Screening Project completed June 2025.
- **Rotary Club Global Impact Grant-** Expands HMG to NE Wisconsin and pays screening cost and fees for database subscriptions – 2024-2027
- **ThedaCare Community Health** – HMG Community Navigators in Early Intervention/0-3 & ThedaCare SDOH team.
- **ThedaCare Community Health -** Mapping Protective Factors: Social Emotional Competence in Children.
- **Winnebago Co. ARPA Grant –** Expands HMG support with PT Navigators – childcare and community impact areas. 2024-2026.
- **Wisconsin Partnership Project Community Impact Grant –** *Advancing the Help Me Grow Model with Family-Engaged Developmental Monitoring* – 2025-2026 Expands HMG WI, uses the Sparkler App for screening in rural areas, and opens up a regional hub in Central Wisconsin (Marathon Co.).

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Navigators Embedded in the Following:

- Early Intervention/Birth to 3, Family Services/Parent Connection, ThedaCare, Catalpa Health, Children's Wisconsin, CAP Services (Waushara), Waupaca County Public Health Department, Fond du Lac County Public Health Department, People of Progression, LEAVEN, Family Childcare Resources of NEW (FCR-NEW), Encompass, Kenosha, Achievement Center, Childcaring

Leveraging collective impact:

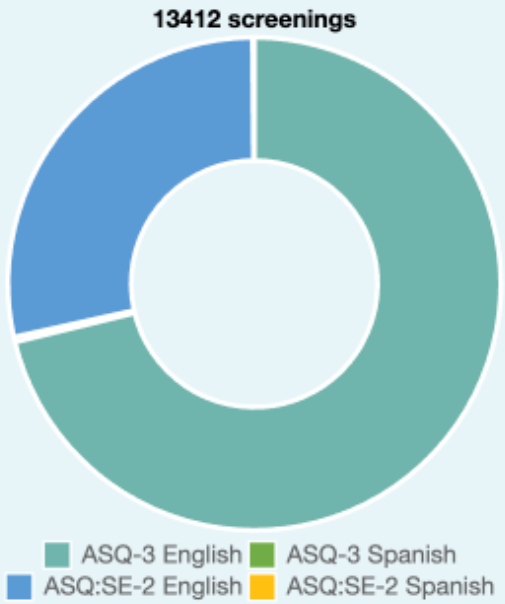
- Sharing HMG screening data with the Fox Valley Data Exchange
- HMG Retreat for Statewide Care Coordination – 27 attendees – Packer Foundation Grant
- Presentations- Early Childhood Developmental Health Systems Evidence to Impact Center – Community Partnership
- HMG National Center Leadership Cohort for Collective Impact
- Hired Amy Wilson as the HMG Fox Valley Director
- Started using QR Codes through *Hovercode* software to track usage
- Started collecting Race & Ethnicity

Developmental Screenings used in HMG-FV in 1 year

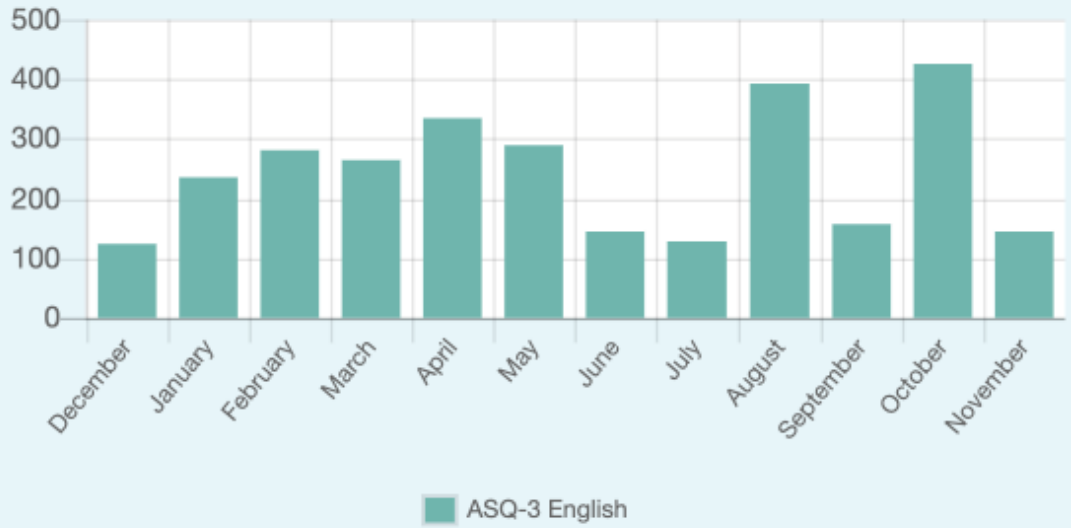
13,412 used in 2024

Account Snapshot

Overall Screening Snapshot



Screening Usage, by Month



This snapshot is updated every twenty-four hours.

Program(s)

All

Overall Stats

Display accessible graph breakdown

Number of Programs: 81

Number of Users: 292

Number of Child Profiles: 7,582

Number of Caregiver Profiles: 8,984

Finalized Screenings: 13,412

Screenings in Progress: 145

Family Access Screenings: 10,085

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2024 Annual Report

	2024	2023	2022	2021
Families Served	6513	5369	2899	1,561
Children Served	7495	5989	3189	1,700
Total Children 0-3	4327	2582	2349	429
Information Only	6,676	6,676	2733	603
Referrals Made	1261	727	764	100
Referrals/Follow-up	926	534	270	53
Developmental Screens-ASQ-3	8480	5317	3067	1099
Developmental Screens-ASQ-SE	3846	1968	696	153

Developmental Screening Show Positive Change Over 4 years

Active Filters: Status: Active & Start Date: 01/01/2021 & 12/31/2021

Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	146	43.71
ASQ-3 Monitor	84	25.15
ASQ-3 Concern	102	30.54
ASQ-3 Uncoded	2	0.6
ASQ-3 Totals	334	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	65	81.25
ASQ:SE Monitor	5	6.25
ASQ:SE Concern		
ASQ:SE Uncoded		
ASQ:SE Totals		

Number of M-CHAT Screenin

Active Filters: Status: Active & Start Date: 01/01/2022 & 12/31/2022

Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	555	48.98
ASQ-3 Monitor	274	24.18
ASQ-3 Concern	302	26.65
ASQ-3 Uncoded	2	0.18
ASQ-3 Totals	1133	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	284	73.77
ASQ:SE Monitor	39	10.13

* - Click on the Count for details.

Active Filters: Start Date: 01/01/2023 & 12/31/2023

Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	1338	53.31
ASQ-3 Monitor	552	21.99
ASQ-3 Concern	609	24.26
ASQ-3 Uncoded	11	0.44
ASQ-3 Totals	2510	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	1125	77.27
ASQ:SE Monitor	116	7.97
ASQ:SE Concern	214	14.7
ASQ:SE Uncoded	1	0.07
ASQ:SE Totals	1456	100

Active Filters: Status: Active & Start Date: 01/01/2024 & 12/31/2024

Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	1640	53.77
ASQ-3 Monitor	703	23.05
ASQ-3 Concern	700	22.95
ASQ-3 Uncoded	7	0.23
ASQ-3 Totals	3050	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	1327	74.72
ASQ:SE Monitor	186	10.47
ASQ:SE Concern	262	14.75
ASQ:SE Uncoded	1	0.06
ASQ:SE Totals	1776	100

Number of M-CHAT Screenings	Count	Pct%

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HMG Wisconsin System and 2024 Fidelity Report Data

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2024 Annual Report

Pilot Project in HMG – Central WI
Use of Sparkler App to support rural families with developmental screening tied to HMG- WI Enterprise system & work with DHS Title 5

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HMG - Fox Valley: Outagamie, Winnebago, Calumet, Green Lake, Marquette, Waupaca, Waushara, Shawano Counties

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KENOSHA

HMG – Kenosha: Kenosha County

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NORTHEAST WISCONSIN

HMG – NEW: Brown, Oconto, Door, Menominee, Marinette, Kewaunee, Shawano Counties

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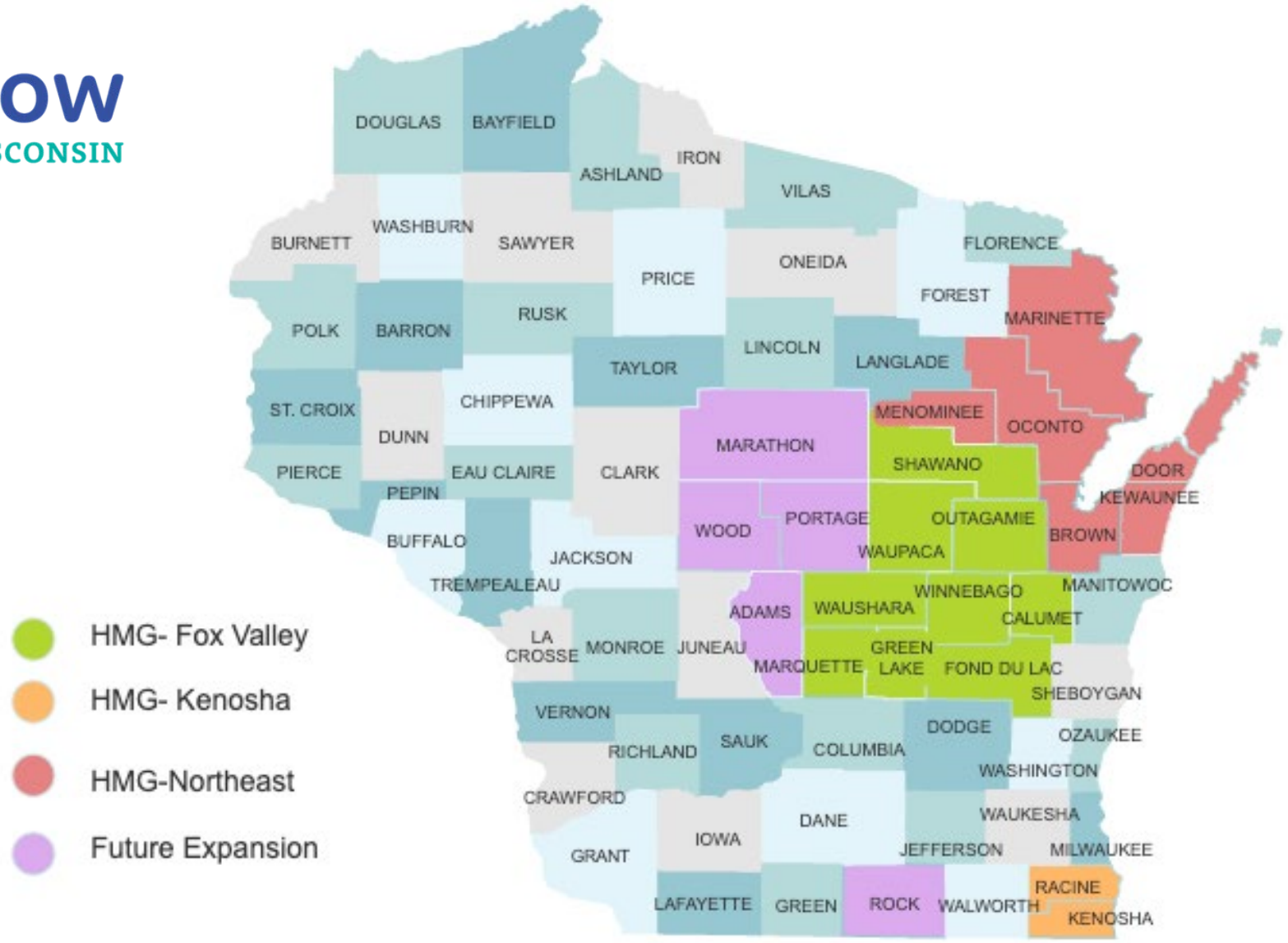
2025 Grants

- **AHW Seed Grant –** Identifying pathways to implement the HMG Model within Health systems
- **WPP Community Impact Grant-** Advancing HMG Model with Family-Engaged Developmental Monitoring
- **Rotary Global Grant** – HMG FV & NEW Expansion of Developmental Screening
- **HMG National Center Leadership Cohort State**



Thank you to Help Me Grow from Governor Evers

https://www.dropbox.com/scl/fi/7fgcwqpyl1lhwxj269sa6/Help-Me-Grow-First-5-Fox-Valley-Staff-Retreat.mp4?rlkey=871kru5zxtxq7oqnbv7wce3vd&e=2&st=6ch5qs4l&dl=0

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2024 Annual Report

	2024	2023	2022	2021
Families Served	8,288	5,550	2,899	1,561
Children Served	9,438	5,725	3,189	1,700
Total Children 0-3	5,286	2,446	2,349	1,390
Information Only	12,734	6,676	2,733	1,366
Referrals Made	1310	727	764	106
Referrals/Follow-up	1294	534	270	53
Developmental Screens-ASQ-3	9,524	5,251	3165	1153
Developmental Screens-ASQ-SE	4,639	2,351	824	197

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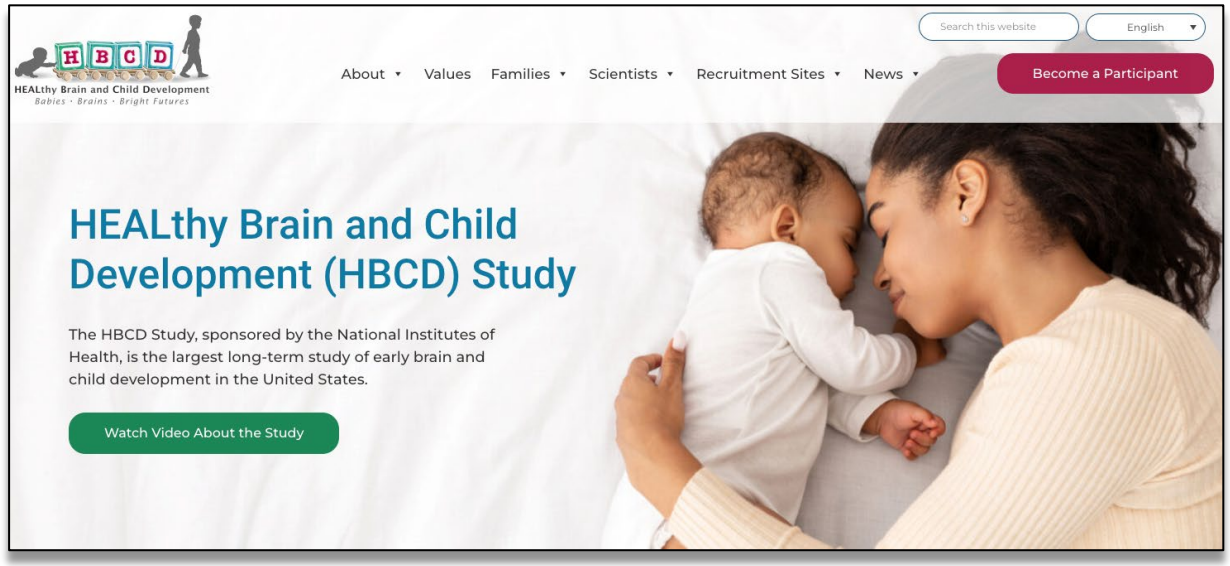
2024 Annual Report

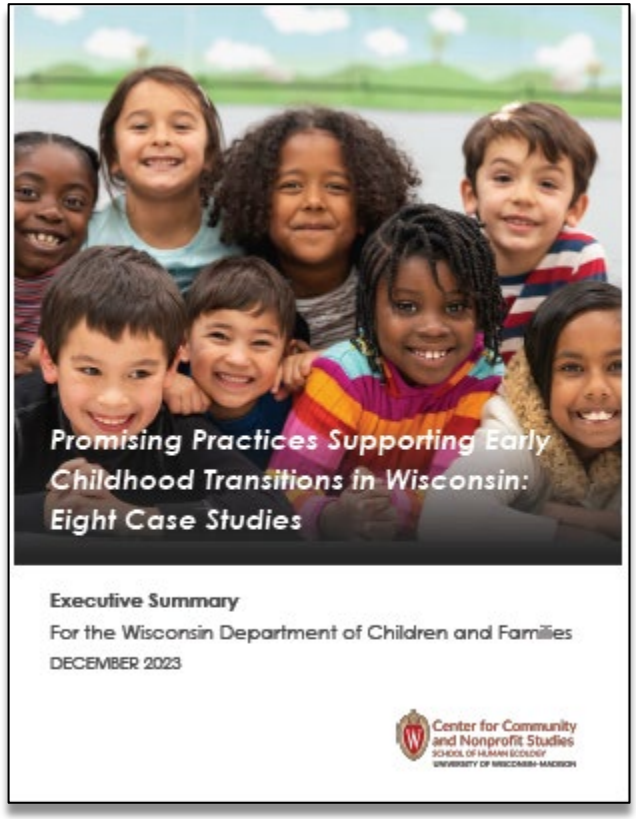
	2024			2023			2022		
	Families	Children	Dev Screenings	Families	Children	Dev. Screenings	Families	Children	Dev. Screenings
Total	8,288	9,437	14,263	5,937	6,620	8,992	3,704	4,078	3,666
Fox Valley	6513	7,495	12,326	5,369	5,989	8,308	3,448	3,799	3,529
Kenosha	1074	1227	1538	477	525	414	220	242	55
Northeast (NEW)	770	866	1359	241	276	303			
Central Wisconsin	31	35	76	18	20	37			
Rural	751	809	1,605	489	561	970	217	254	187

Help Me Grow Wisconsin Highlights



Advisory committee

national longitudinal Healthy Brain and Child Development (HBCD) Study



Promising Practices Case Study

- Identified as a successful example of supporting children and families across multiple systems in Wisconsin's Department of Children and Families PDG study on Promising Practices Supporting Early Childhood Transitions in Wisconsin: Eight Case Studies.
  - Read the case studies here
  - Supplementary document

2024 Help Me Grow Wisconsin Highlights

Inclusion in the State Title V Performance Measure

- Performance Measure: Percent of children, ages 9 through 35 months, receiving a developmental screening using a parent-completed tool.
  - Strategy 3: Strengthen collaboration and partnerships with other programs and/or grant-funded projects to increase knowledge of developmental screening, promote resource utilization, increase developmental screening rates, referrals, and early intervention.
  - Strategy 4: Collaborate with partners to explore the feasibility of expanding Help Me Grow to include local and tribal health agencies.

- **CANPB Grant (CCDBG) Child Care Developmental Screening:**
  - 34 child care programs with a total enrollment of 3,476 slots conducted 1,253 ASQ developmental screenings.
  - 13 community agencies, 8 family child care homes, 6 Head Start sites, and 7 school districts using the ASQ Enterprise system conducted 1,470 ASQ developmental screenings.

3,325 Total ASQ screenings attributed to Child care programs

2023 AHW Research Grant Findings

Findings and Recommendations from the Study

- **Key Findings:**
  - Public Health Model vs. HMG Navigator Support: Expanding developmental screening throughout Wisconsin through a public health model without the follow-up support of a Help Me Grow navigator does not significantly impact third-grade reading scores. Help Me Grow provides early identification and referral with ongoing family support, leading to long-lasting and impactful community change.
  - Sustainability and Cost-Effectiveness: The model of sustainability is established, with Help Me Grow offering an inexpensive way to support universal screening goals. The navigator model allows local partners to adjust hours and staff time according to the needs of dwindling rural populations.
  - Long-Term Funding Needs: Funding is needed for a 3-5 year project to track children who have started with Help Me Grow, with regular developmental screening and support, to assess changes in educational preparedness and outcomes.

- **From ThedaCare's Healthcare Perspective:**
  - Significant Increase in Developmental Screenings: The most important accomplishment was the significant increase in children referred to the Help Me Grow program and undergoing appropriate developmental screenings. The mean number of children screened per county increased from 3.2 to 66.8 over the project period.
  - Enhanced Resource Directory: Referrals were facilitated by the HMG program's resource directory, which grew from 199 identified resources at the beginning of the project to 336 resources across all 5 counties by the end of the project period. (See addendum for more detailed information on changes.)

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