

Mission:

Cultivate communities that empower and support every family to build a solid foundation for children in their first five years.



First 5 Fox Valley leverages collective impact and strategic partnerships to cultivate communities that empower every family to build a solid foundation for children in their first five years.

Our Work By The Numbers

Advocacy efforts unlock ARPA
funds for Early Childhood
Development Activities

Outagamie County \$2.8 million

Calumet County \$700,000

Waupaca County \$1.5 million

City of Appleton \$1.5 million

Winnebago County \$750,000 *

First 5 Fox Valley
Leveraged Funding 2020-2026

\$4,520,341.00

- 13 partner organizations receiving sub-grants
- 54 Child Care programs accessing ASQ
Developmental Screenings- free
- 13 HMG PT Navigators
- 9409 ASQ Developmental Screenings 2023 year
- 4102 Active Families in Help Me Grow
- 5725 Children in Help Me Grow
- 718 Outgoing Referrals supporting families

Our Work

- Welcome Baby
- Help Me Grow
- State & National workgroups
- Expansion of Developmental Screening
- Community data – learning how to target resources
- Family Resource Center
- Advancing Healthier Wisconsin –Rural Community Health Grant- Help Me Grow Model
- Employee Friendly Workplaces
- Advocacy- Regional CC Alliance



How did we get here?



First 5 Fox Valley Key Stakeholders

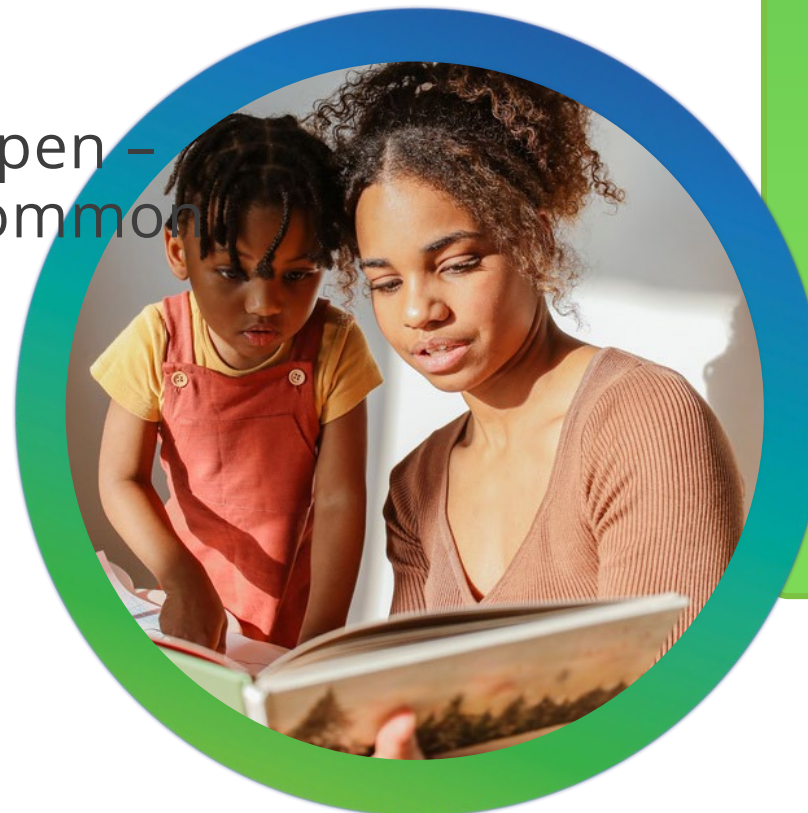
- Children & families
- Early childhood service agencies & collaborators
- Public & Private agencies
- Community & cultural organizations
- Municipalities
- K-12 (school districts)
- Post-secondary education
- Healthcare – Mental & Physical
- Employers, Business, Chambers
- Philanthropy
- Civic organizations / EC Advocates



Collective Impact Model & Backbone Role

Five Conditions of Collective Success

- 1 - Common Agenda: All participants have a shared vision for change
- 2 - Shared Measurement Systems: Ensure alignment and accountability
- 3 - Mutually Reinforcing Activities: Coordinated plan of action
- 4 - Continuous Communication: Consistent and open – builds trust, assures mutual objectives, creates common motivation
- 5 - Backbone Support Organization(s): Separate organization to coordinate



Six Core Roles of a Backbone Organization:

- 1 - Guide vision and strategy
- 2 - Support aligned activities
- 3 - Establish shared measurement practices
- 4 - Cultivate community engagement and ownership
- 5 - Advance policy
- 6 - Mobilize resources

ROLES AS A COMMUNITY EARLY CHILDHOOD BACKBONE

GUIDE VISION AND STRATEGY
Convene and coordinate across sectors in
defining and pursuing community Early
Childhood vision and strategy

- Family Resource Center
- Imagine Fox Cities
- Regional Child Care Alliance
- CHAT Leadership

**ESTABLISH SHARED MEASUREMENT
PRACTICES**
Coordinate collection of data and establish
metrics for evaluation & improvement

- ASQ Developmental Screening
- State of the Child Report
- HMG data & Fidelity Report

ADVANCE POLICY
Inform and influence state and
local policy makers to support EC
services for families

- Local ARPA allocations focused on families
- State testimony on Child care policy
- Raising Wisconsin state coalition member

MOBILIZE RESOURCES
Develop resources for initiative sustainability
including funding and volunteers for F5FV

- Grants – subcontracts
with partner agencies

SUPPORT ALIGNED ACTIVITIES
Facilitate centralized access to early
childhood services for parents and families

- Help Me Grow- Community
Partnership Model
- Family Resource Center

**CULTIVATE COMMUNITY ENGAGEMENT
AND OWNERSHIP**
Increase awareness and support of EC sector
throughout the Fox Valley community

- Media influence on child development topics
- Research Projects: AHW- Rural HMG & youth
mental health
- State workgroups: Child Care, developmental
screenings & family transitions



What Does Success Look Like?

First Five Fox Valley leads collaborative efforts for child well-being by:



- Communicating the wisdom of investing in children
- Aligning strategies to address gaps in services
- Facilitating the adoption of shared measures
- Coordinating data sharing to inform policies, programs, and practices
- Providing families with a centralized access point for resources and services
- Engaging all sectors of the community
- Mobilizing financial resources
- Advocating for policies that support families