

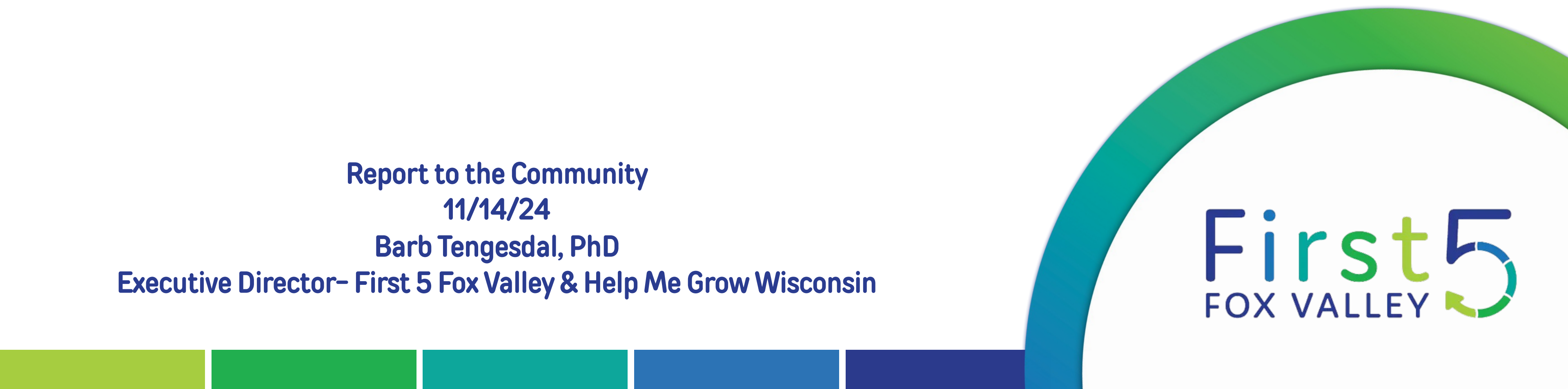
First 5 Fox Valley Aligning Mission, Vision and Action

Report to the Community

11/14/24

Barb Tengesdal, PhD

Executive Director- First 5 Fox Valley & Help Me Grow Wisconsin



First5
FOX VALLEY

Mission:

Cultivate communities that empower and support every family to build a solid foundation for children in their first five years.

First 5 Fox Valley is an organization that is leveraging collective impact work and strategic partnerships to cultivate communities that empowers every family to build a solid foundation for children in their first five years.



What is First 5 Fox Valley?

Network
Alliance
Collaborative
Coalition
Collective

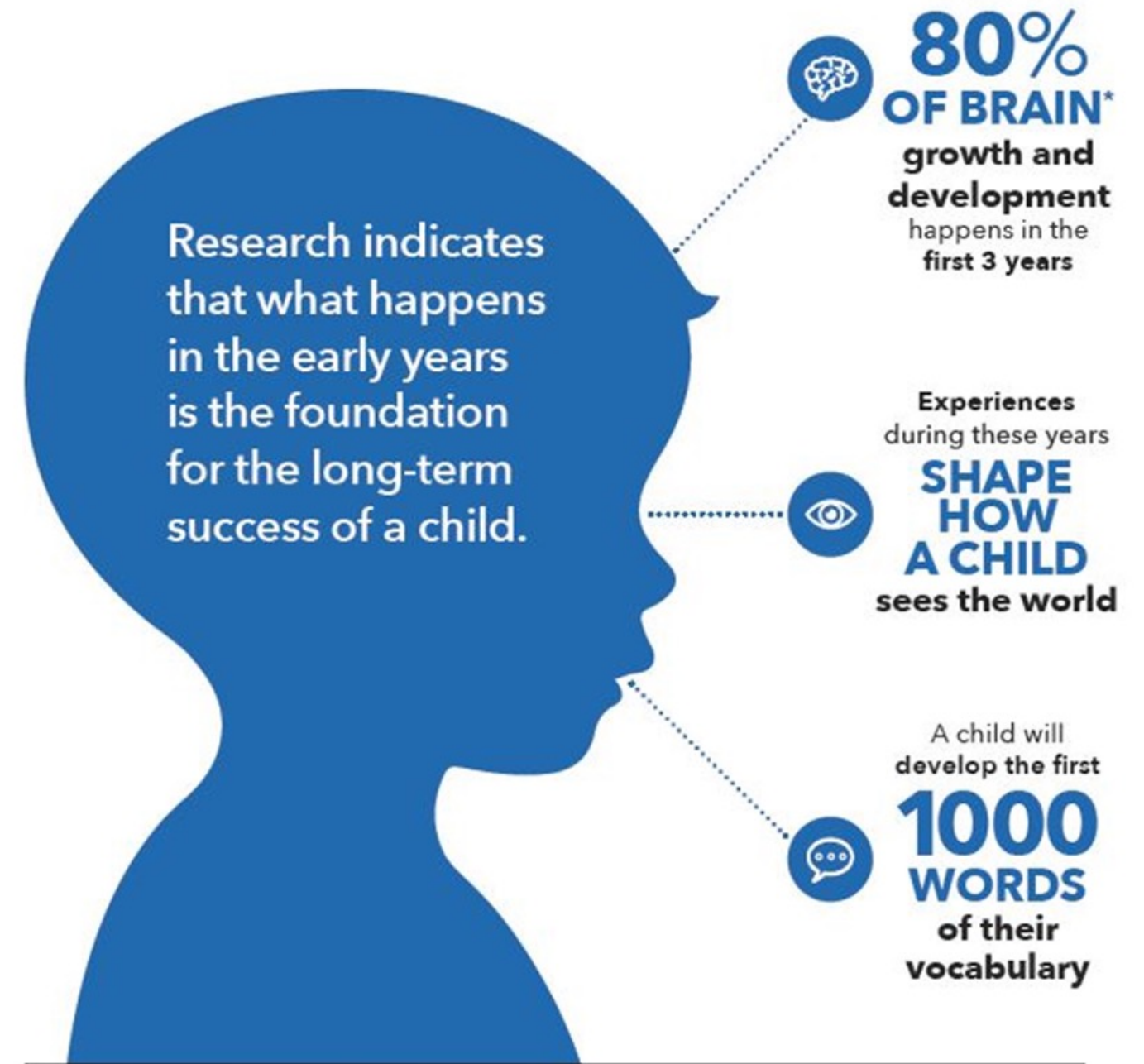


Setting the table for collective impact

Problem to Solve

- **Uncoordinated early childhood system of programs that functioned in silos** and created duplication of services and access problems for families.
- **Need for universal developmental screening system to provide data for informed decision making** to help our youngest children start life safe, healthy and ready to learn.

FOR CHILDREN AGES 0 – 3



Children receiving high quality early learning from parents, family and care givers are **happier, healthier and more likely to succeed later in life.**

Early Childhood programs were meeting as a coalition but not functioning in a coordinated or collaborative way.

- Early Intervention, Home Visitation, Head Start, School District B-5, Child Care, Public Health, Healthcare, Parent Education.....
- **Families didn't know how to access the services** and support they needed.
- **Needing a backbone organization to develop common vision and goals** around early childhood that could enhance services.
- **Universal developmental screening** system.



How did we get here?

Early Years 1993-2011

- Healthy Infant child alliance
- Home visiting consortium
- Family Resource Center

Growing Years 2012-2018

- Fox Valley Early Childhood Coalition
- Community Early Learning Center Launch (CELC)
- Race to the Top Grant
- Chat Plunge

Collective Impact Years 2020- Now

- Help Me Grow Fox Valley
- Welcome Baby
- Developmental Screening Project
- ASQ Enterprise System
- F5FV Website
- Hire Executive Director
- 501c3 Non-profit status

Strategic Years 2018- 2020

- EC Visioning Summit
- State of the Child Report
- Community funding of projects
- Launch of First 5 Fox Valley

Expansion Years 2023 – and forward

- Help Me Grow- Wisconsin
- Imagine Fox Cities
- Regional Child Care Alliance
- Membership growth
- Community Navigators expansion
- Data telling the story of strong and healthy children
- Parent leadership on equitable access to resource by ALL families
- Family Resource Center

Partners and Stakeholders

- Young children and their parents/families/caregivers
- Early childhood service agencies & collaborators
- Public & Private agencies
(Early Intervention, Public Health, Social Services, Health & Safety, foster care, any non-profits supporting basic needs of families, others)
- Community & cultural orgs (Building for Kids, Imagine FC, faith groups, Multicultural Coalition, People of Progression, Etc.)
- Municipalities – Cities, Counties, State
- School Districts
- Health Care- Mental, Physical, CHAT, DHS, others
- Philanthropy & Donors
- Business, Employers, Policy Makers
- Civic Organizations & EC Advocates
- Rural Partners

COLLECTIVE IMPACT AND ROLE OF BACKBONE ORGANIZATIONS

Five Conditions of Collective Success

1 - Common Agenda

- All participants have a shared vision for change

2 - Shared Measurement Systems

- Ensure alignment and accountability

3 - Mutually Reinforcing Activities

- Coordinated plan of action

4 - Continuous Communication

- Consistent and open – builds trust, assures mutual objectives, creates common motivation

5 - Backbone Support Organization(s)

- Separate organization to coordinate

Six core roles of a backbone organization:

1 - Guide vision and strategy

2 - Support aligned activities

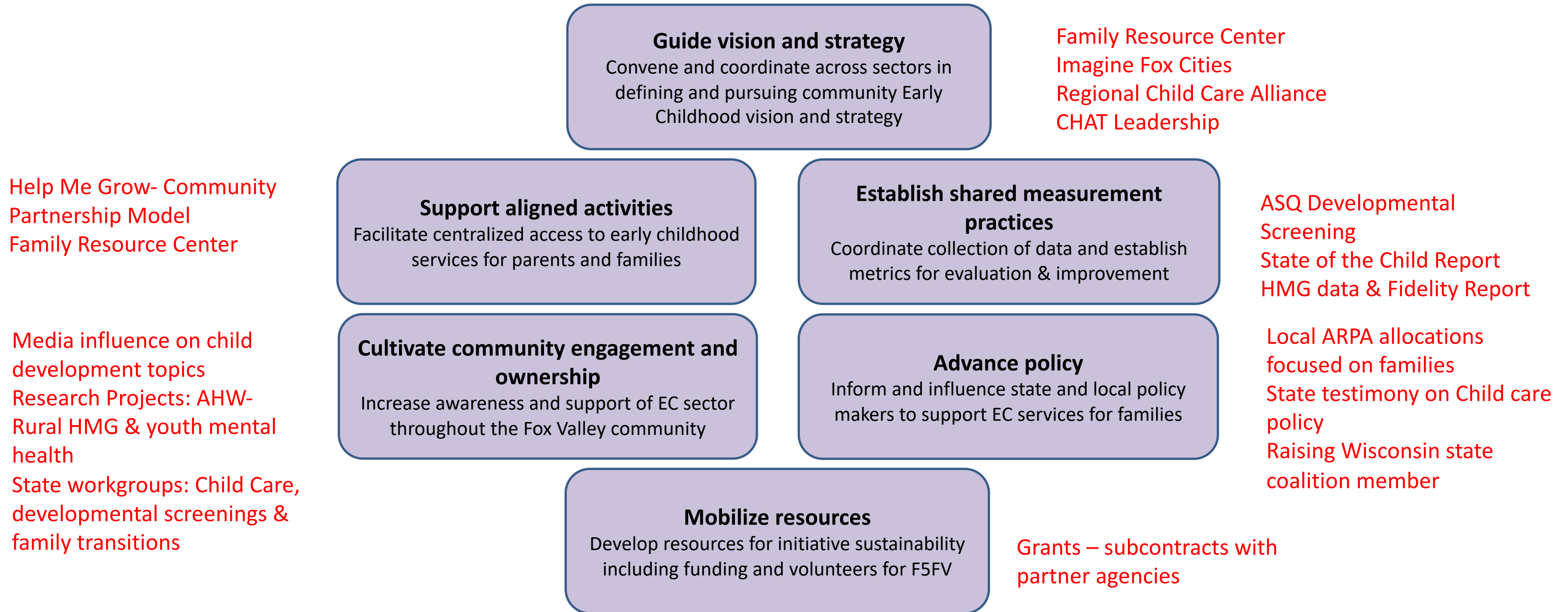
3 - Establish shared measurement practices

4 - Cultivate community engagement and ownership

5 - Advance policy

6 - Mobilize resources

Roles of F5FV as Community EC Backbone



Notes:

- Not intending to duplicate/supplant services of childcare providers, agencies, associations (e.g. CCR&R & WECA)
- Will make referrals as needed – F5FV is a link to services such as Information, Referral, Follow-up (centralized access)
- Will review these core activities from time to time

What Does Success Look Like?

First Five Fox Valley leads collaborative efforts for child well-being by:

- Communicating the wisdom of investing in children
- Aligning strategies to address gaps in services
- Facilitating the adoption of shared measures
- Coordinating the sharing of data to inform policies, programs, and practices
- Providing families a centralized access point for resources and services
- Engaging all sectors of the community
- Mobilizing financial resources
- Advocating for policies that support families

Together for Tomorrow: Strengthening Families, Empowering Partners

Strategic Plan 2027

1) Enhance First 5 Fox Valley's Collaborative Framework.

- F5FV will explore **intentional convening opportunities** for organizational partners and stakeholders to mitigate the effects of siloing and foster deeper collaboration.
- F5FV will **strengthen partnerships** with local key executives within healthcare, education, and corporate sectors to support holistic family and child development

2) Improve Data Utilization and Storytelling.

- F5FV will emphasize **organizational storytelling** to better communicate the impact of F5FV's programs and initiatives on early childhood development.
- F5FV **expand longitudinal data analysis** to demonstrate long-term outcomes related to early childhood development.

3) Strengthen Community Engagement.

- F5FV will clearly **define the value and impact** of F5FV's work to all stakeholder groups.
- F5FV will deploy a **"hub and spoke" model for the Family Resource Center**, leveraging programming for community education and engagement to meet the needs of diverse family structures.
- F5FV will continue to engage in **local and regional advocacy efforts** that lead to cross-sector support for families.

Together for Tomorrow: Strengthening Families, Empowering Partners

Strategic Plan 2027

1) Develop Sustainable Revenue Streams.

- F5FV will **explore diversified funding streams**, including expanding membership models and developing a comprehensive philanthropy strategy.
- F5FV will ensure **transparency and efficiency in financial management** to maintain responsible financial stewardship, including in the disbursement and management of grant funds.

2) Address Capacity Challenges and Prepare for the Future.

- F5FV will identify a **staffing plan that builds organizational capacity** to support:
 - i. Administrative functions (accounting, human resources, project management, communication, and technology services);
 - ii. Data reporting and analysis;
 - iii. Funding and development efforts;
 - iv. Community and partner engagement.
- F5FV will develop a comprehensive plan to **address the transition in leadership** and ensure continuity in F5FV's strategic efforts and program delivery.

3) Identify an organizational structure that clearly defines the roles between First 5 Fox Valley as the lead entity of the Family Resource Center and Help Me Grow - WI.

- F5FV will create a model that **strengthens the role of F5FV as a collective impact organization** that provides a nimble and responsive approach to community needs and supporting families.
- The F5FV Board of Directors will determine the **long-term vision for HMG and the FRC** within the organizational structure of F5FV.

Aligning Mission, Vision and Action

- **First 5 Fox Valley**- a backbone organization doing early childhood systems collective impact work
- **Help Me Grow** -A coordinated system of family support- easy to navigate and find.
- Universal Developmental Screening in multiple languages –free to access
- Help Me Grow expanding around the state in a strategic approach- managing for sustainability.

Together for Families -Family Resource Center with a focus on strengthening families with programs co-located in one location. (open 2026)



Our Work By The Numbers

Advocacy efforts unlock ARPA funds for Early Childhood Development Activities

Outagamie County \$2.8 million

Calumet County \$700,000

Waupaca County \$1.5 million

City of Appleton \$1.5 million

Winnebago County \$750,000 *

First 5 Fox Valley Leveraged Funding 2020-2026

• **\$4,520,341**

- 13 partner organizations receiving sub-grants
- 54 Child Care programs accessing ASQ Developmental Screenings- free
- 13 HMG PT Navigators
- 9409 ASQ Developmental Screenings 2023 year
- 4102 Active Families in Help Me Grow
- 5725 Children in Help Me Grow
- 718 Outgoing Referrals supporting families

First 5 Fox Valley looking forward



Who We Are ▾ For Parents ▾ What is HMG? ▾ Our Work ▾ Family Resource Center ▾ Join Us ▾ Donate

Announcing the Family Resource Center

We are thrilled to unveil our most exciting project yet: the transformation of the historic downtown Appleton Trout Museum Building into the Together for Families: Fox Valley Family Resource Center. Our vision is to create a space that serves as a community anchor, fostering belonging, connection, and joy among families.

[Learn About the Family Resource Center](#)



Our Why

We know if we give children a good start from birth, we set them up for success later in life. First 5



A New Chapter for Families

The Together for Families - Fox Cities Family Resource Center is set to open in 2026 in downtown Appleton. First 5 Fox Valley has purchased the historic Trout Museum building, transforming it into a vibrant space where families can enjoy a free, year-round play area, attend parenting classes, access resources, and more. This milestone was made possible through legacy gifts from the Nelson Family Foundation, Oneida Nation, and the Stellmacher family, along with grants from Outagamie County and the City of Appleton.

Renovations will bring this beautiful building new life, including a new roof, HVAC system, and solar panels. A capital campaign is underway to help with restoration, updates, and programming development for our community. To contribute, please visit our [donate page](#).

Stay tuned for regular updates, and reach out to get involved!

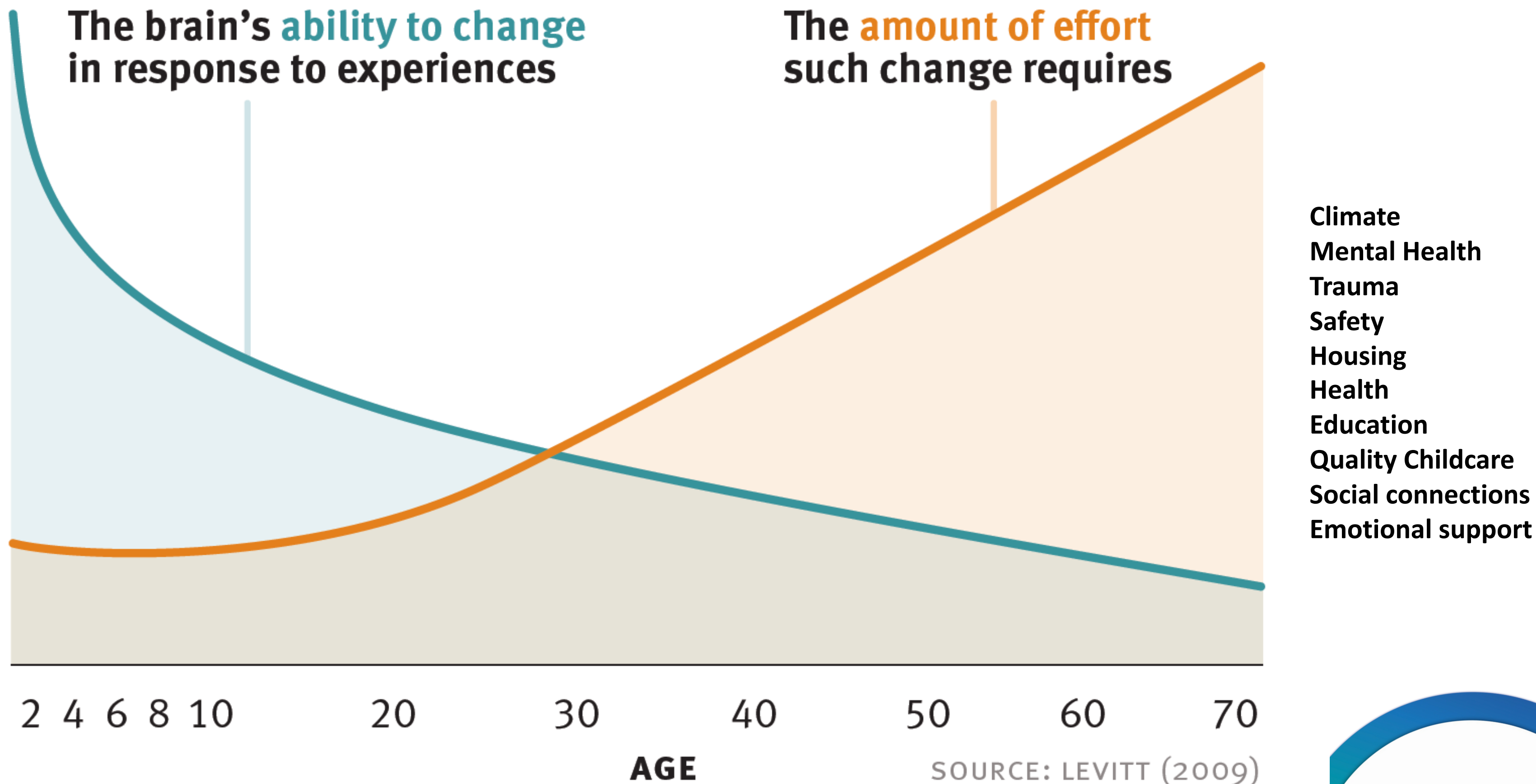
[Learn More!](#)



What we know now!

Early experiences affect the development of **brain architecture**, which provides the foundation for all future learning, **behavior**, and **health**.

Just as a weak foundation compromises the quality and strength of a house, adverse experiences early in life can impair brain architecture, with negative effects lasting into adulthood.



What Makes Up Our Well-Being?



Personal Experiences

Individual perspectives and experiences that affect how we think, feel, and function, as well as how we evaluate our lives as a whole.

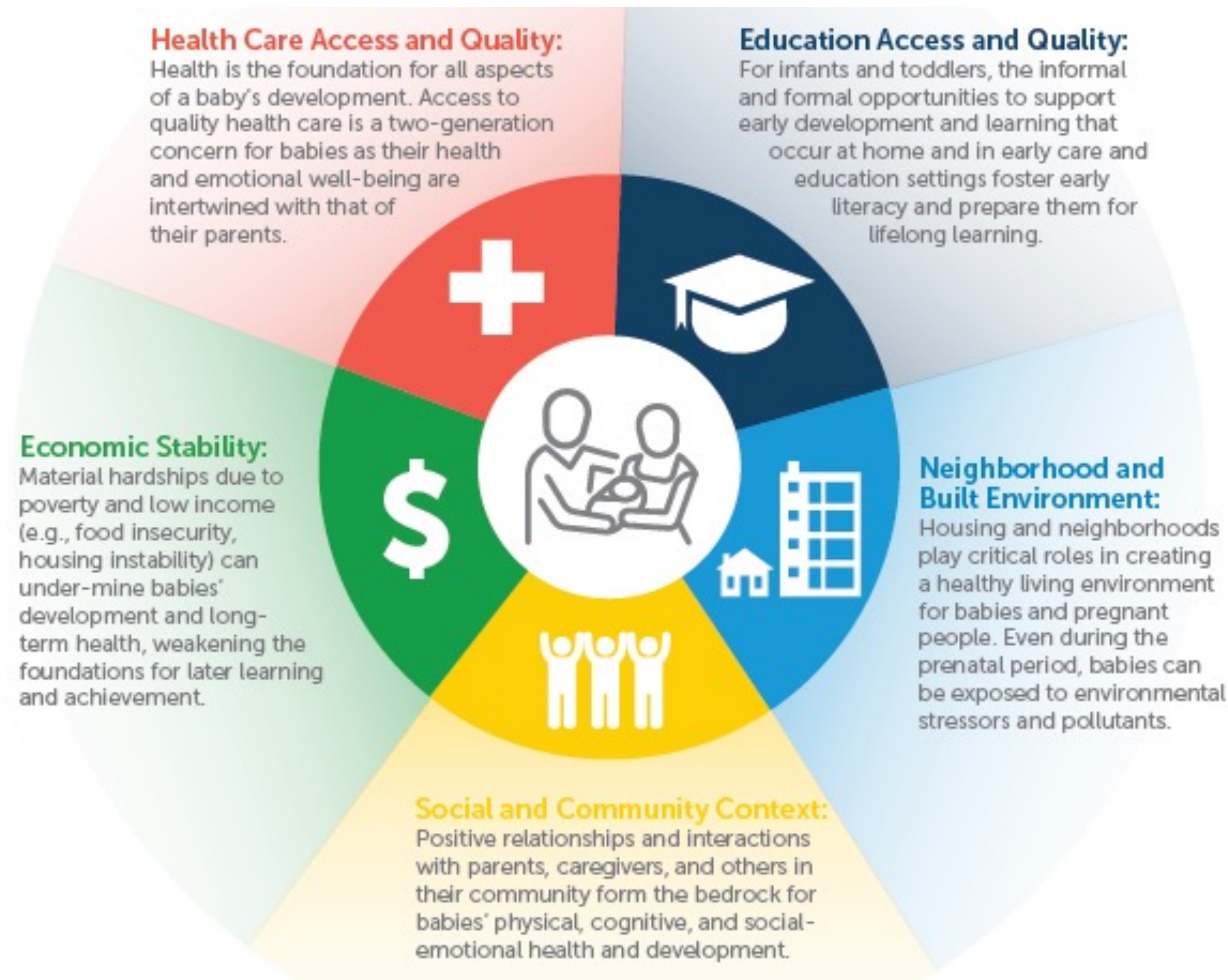


Vital Conditions

Properties of places and institutions, such as clean air, fair pay, humane housing, early education, routine health care, and other pragmatic necessities that we all depend on to reach our potential.



IMAGINE FOX CITIES



Sources of Data to tell the Story...

- Help Me Grow- Fox Valley
- Child Care Resource & Referral
- WI Child Abuse and Neglect Report
- Kids Count Data Center
- DCF –Northeastern regional snapshot of Early Care and Education Landscape
- Wisconsin Co. Health Rankings 2021
- Outagamie Co. Community Health Assessment
- Zero to Three State Health Rankings
- Child Opportunity Index 2022
- CAP Services Community Needs Assessment 2022
- Bureau of Health Services B-3
- Children's Wisconsin 2022

What do we know about the Fox Valley Young Children?

Location	Age group	Data Type	2020	2021	2022
Calumet	Birth To 4	Number	2,614	2,542	2,522
Green Lake	Birth To 4	Number	1,040	1,018	987
Marquette	Birth To 4	Number	708	707	694
Outagamie	Birth To 4	Number	11,333	11,060	10,924
Waupaca	Birth To 4	Number	2,625	2,560	2,524
Waushara	Birth To 4	Number	1,085	1,072	1,048
Winnebago	Birth To 4	Number	9,125	8,824	8,644

0-4 population
reported on Kids
Count Data

of children under 5
in Help Me Grow Fox
Valley

Children by County*	Count	Pct%
Calumet	<u>511</u>	9.88
Green Lake	<u>84</u>	1.62
Marquette	<u>50</u>	0.97
Outagamie	<u>2579</u>	49.86
Waupaca	<u>419</u>	8.1
Waushara	<u>28</u>	0.54
Winnebago	<u>1501</u>	29.02
Totals	<u>5172</u>	100



Child Development: ASQ Developmental Screening

Emerging Impacts of COVID-19 Pandemic

	Pre-Pandemic Rate	Pandemic Rate	Change in Rate
Fine Motor Delays	8%	11%	^ 46%
Gross Motor Delay	10%	13%	^ 27%
Communication Delay	21%	25%	^ 18%
Overall Concerning Delay	64%	76%	^ 18%

ASQ Screening Data Collected by First Five Fox Valley of a total of 1,280 children in the Fox Valley prior to COVID (6/1/2019 -3/20/2020) and during the COVID pandemic (3/21/2020 -6/30/2022).



Active Filters: County: Calumet,Green Lake,Marquette,Outagamie,Waupaca,Waushara,Winnebago & Status: Active & Region : Help Me Grow- Fox Valley

Number of Children*	Count	Pct%
Active	5172	100
Totals	5172	100

Recurring Children	Count	Pct%
Recurring	663	12.82
Totals	5172	100

Ages of Children	Count	Pct%
0	461	8.91
1	868	16.78
2	1073	20.75
3	1265	24.46
4	949	18.35
5	361	6.98
6	92	1.78
7	25	0.48
8	11	0.21
9+	10	0.19
Uncoded	57	1.1
Totals	5172	100

Ages of Children (Time of entry)	Count	Pct%
-Prenatal	24	0.46
0-12 months	2280	44.08
1	806	15.58
2	829	16.03
3	687	13.28
4	378	7.31

Child Presenting Issues* child may have multiple	Count	Pct%
Uncoded	4643	89.77
Behavioral	14	0.27
Developmental Screening	3	0.06
No Concern	29	0.56
General Development	28	0.54
Social/Emotional	1	0.02
Other	34	0.66
Autism Spectrum	8	0.15
Cognitive (Learning)	1	0.02
Communication	264	5.1
Down syndrome	6	0.12
Gross Motor	82	1.59
Health/Medical	2	0.04
Fine Motor	1	0.02
Prenatal	3	0.06
Hearing	8	0.15
Vision	2	0.04
Unknown	2	0.04
Prematurity	21	0.41
Sensory	10	0.19
Feeding	10	0.19
Totals	5172	100

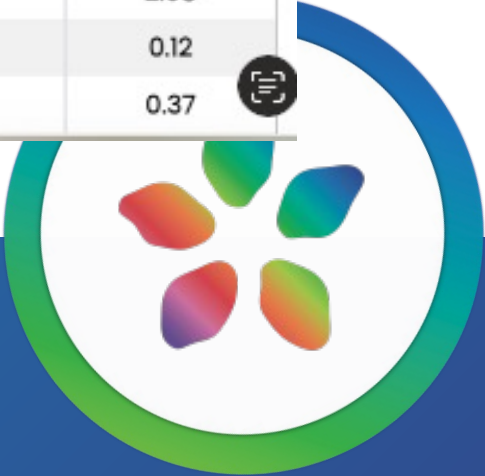
Child Diagnosis child may have multiple	Count	Pct%
Uncoded	5172	100
Totals	5172	100

Child Health Insurance*	Count	Pct%
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Children by County*	Count	Pct%
Calumet	511	9.88
Green Lake	84	1.62
Marquette	50	0.97
Outagamie	2579	49.86
Waupaca	419	8.1
Waushara	28	0.54
Winnebago	1501	29.02
Totals	5172	100

Successful Referrals	Count	Pct%
1 referrals	62	52.99
2 referrals	22	18.8
3 referrals	16	13.68
4 referrals	7	5.98
5 referrals	4	3.42
6 referrals	3	2.56
7 referrals	2	1.71
9 referrals	1	0.85
Totals	117	100

Race/Ethnicity	Count	Pct%
African American	139	2.69
Asian	73	1.41
Caucasian	1098	21.23
Hawaiian Pacific Islander	2	0.04
Hispanic or Latino	154	2.98
Middle-Eastern	6	0.12
Native American	19	0.37



Developmental Screening show positive change over 4 years

Active Filters: Status: Active & Start Date: 01/01/2021 & 12/31/2021

Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	<u>146</u>	43.71
ASQ-3 Monitor	<u>84</u>	25.15
ASQ-3 Concern	<u>102</u>	30.54
ASQ-3 Uncoded	<u>2</u>	0.6
ASQ-3 Totals	<u>334</u>	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	<u>65</u>	81.25
ASQ:SE Monitor	<u>5</u>	6.25
ASQ:SE Concern		
ASQ:SE Uncoded		
ASQ:SE Totals		

Number of M-CHAT Screenings	Count	Pct%
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* - Click on the Count for details.

Active Filters: Start Date: 01/01/2023 & 12/31/2023

Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	<u>1338</u>	53.31
ASQ-3 Monitor	<u>552</u>	21.99
ASQ-3 Concern	<u>609</u>	24.26
ASQ-3 Uncoded	<u>11</u>	0.44
ASQ-3 Totals	<u>2510</u>	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	<u>1125</u>	77.27
ASQ:SE Monitor	<u>116</u>	7.97
ASQ:SE Concern	<u>214</u>	14.7
ASQ:SE Uncoded	<u>1</u>	0.07
ASQ:SE Totals	<u>1456</u>	100

Active Filters: Status: Active & Start Date: 01/01/2022 & 12/31/2022

Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	<u>555</u>	48.98
ASQ-3 Monitor	<u>274</u>	24.18
ASQ-3 Concern	<u>302</u>	26.65
ASQ-3 Uncoded	<u>2</u>	0.18
ASQ-3 Totals	<u>1133</u>	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	<u>284</u>	73.77
ASQ:SE Monitor	<u>39</u>	10.13

Active Filters: Status: Active & Start Date: 01/01/2024 & 12/31/2024

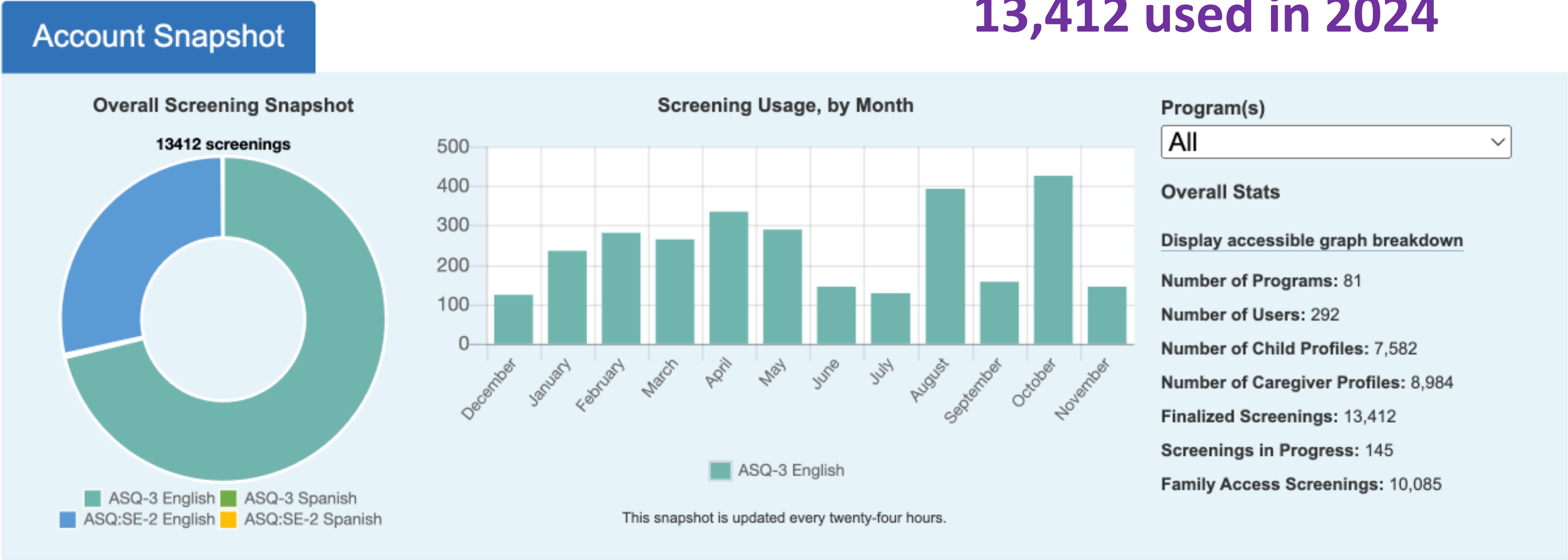
Number of ASQ Screenings*	Count	Pct%
ASQ-3 No Concern	<u>1640</u>	53.77
ASQ-3 Monitor	<u>703</u>	23.05
ASQ-3 Concern	<u>700</u>	22.95
ASQ-3 Uncoded	<u>7</u>	0.23
ASQ-3 Totals	<u>3050</u>	100

Number of ASQ-SE Screenings*	Count	Pct%
ASQ:SE No Concern	<u>1327</u>	74.72
ASQ:SE Monitor	<u>186</u>	10.47
ASQ:SE Concern	<u>262</u>	14.75
ASQ:SE Uncoded	<u>1</u>	0.06
ASQ:SE Totals	<u>1776</u>	100

Number of M-CHAT Screenings	Count	Pct%
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Developmental Screenings used in the HMG-FV in 1 year

13,412 used in 2024







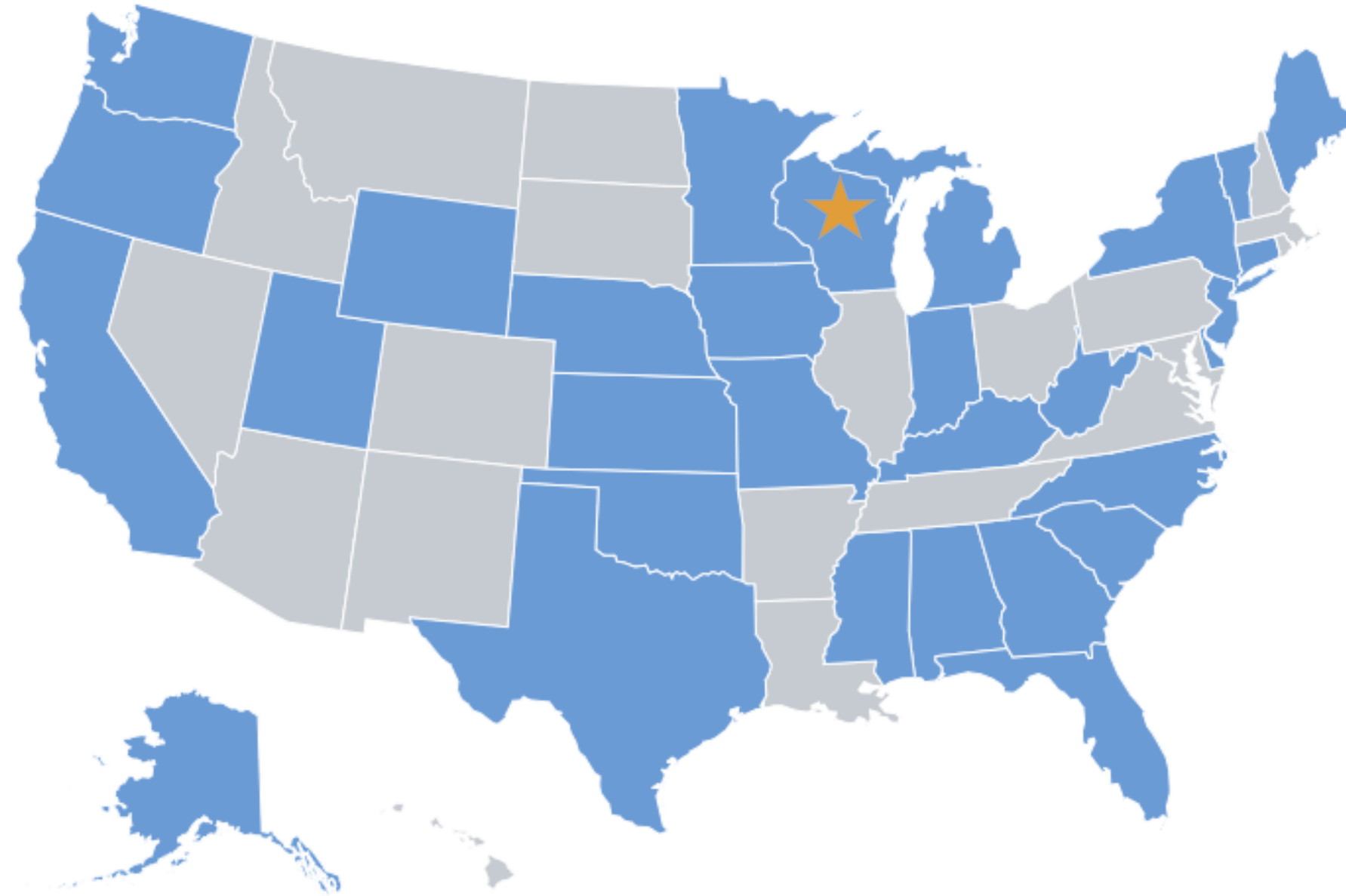
Help Me Grow

Wisconsin's State Affiliative - First 5 Fox Valley



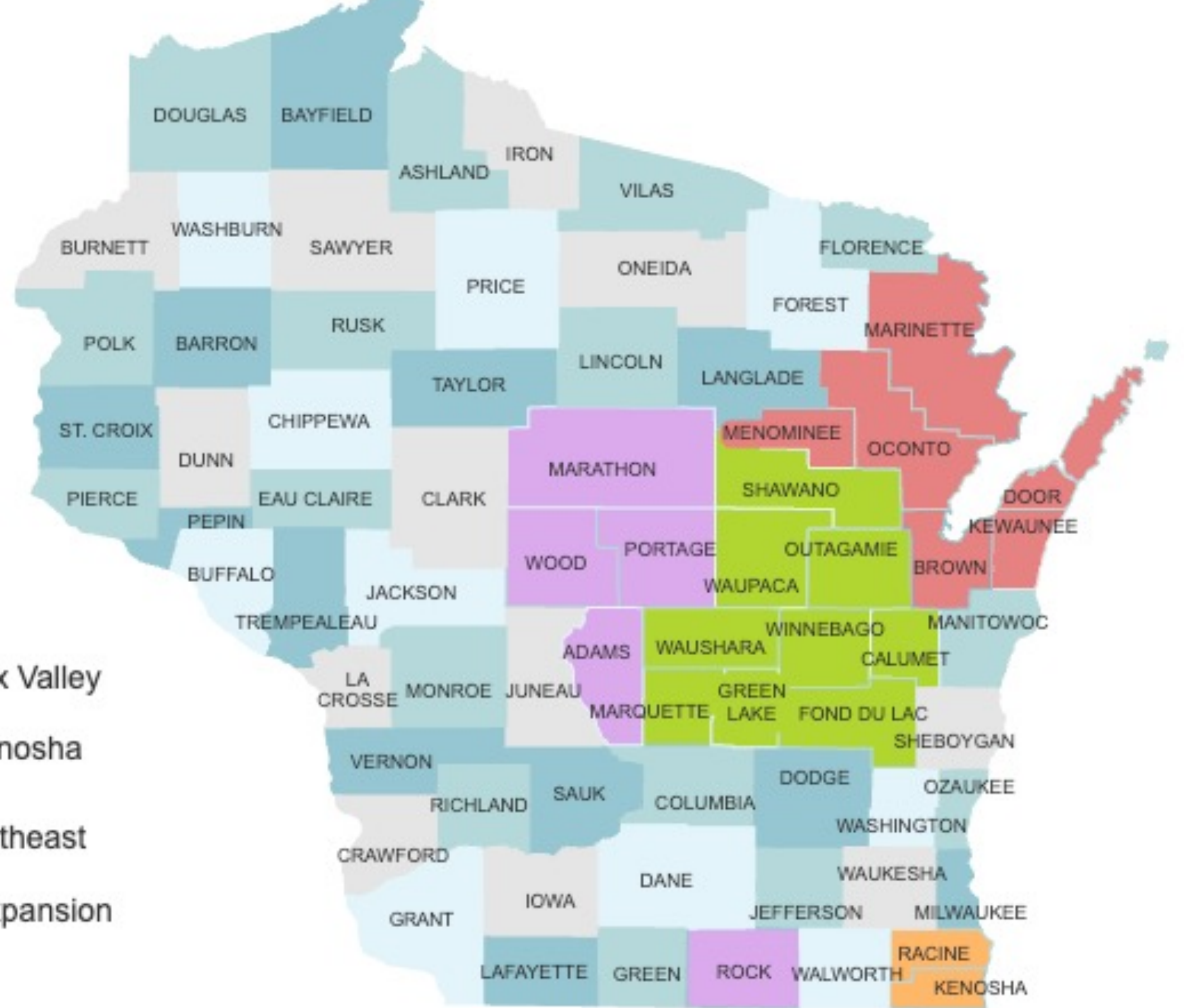
HMG Value Proposition

29 Affiliate States, 149 HMG Systems





- **AHW Seed Grant** – Identifying pathways to implement the HMG Model within Health systems
- **WPP Community Impact Grant**- Advancing HMG Model with Family-Engaged Developmental Monitoring
- **Rotary Global Grant** – HMG FV & NEW Expansion of Developmental Screening
- **HMG National Center Leadership Cohort State**

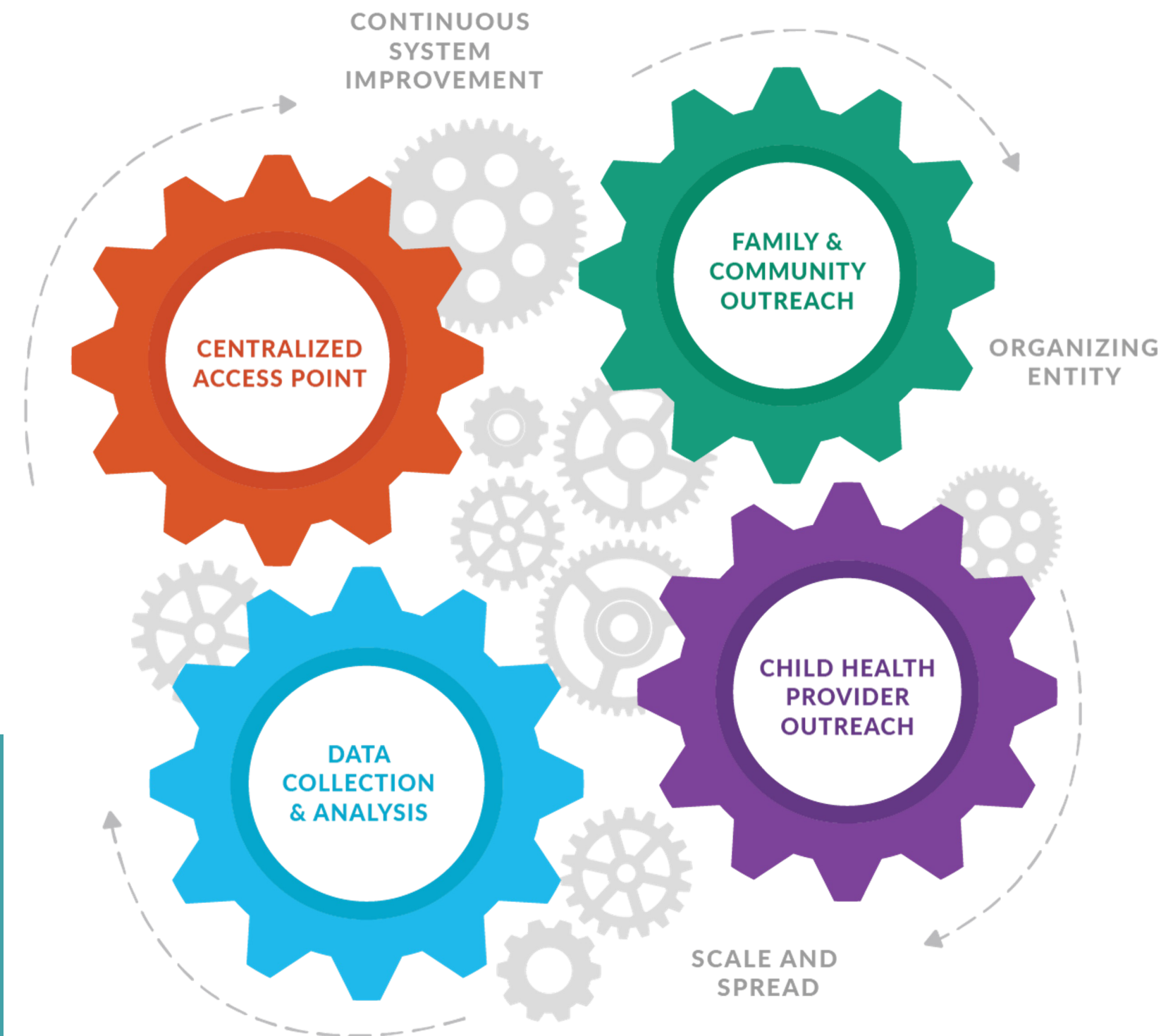


Help Me Grow System Model

- A national, evidence-based model
- Promotes collaboration across child-serving sectors to build a more efficient and effective system that promotes the optimal healthy development of young children
- Connects families to resources through navigators embedded within family-serving institutions

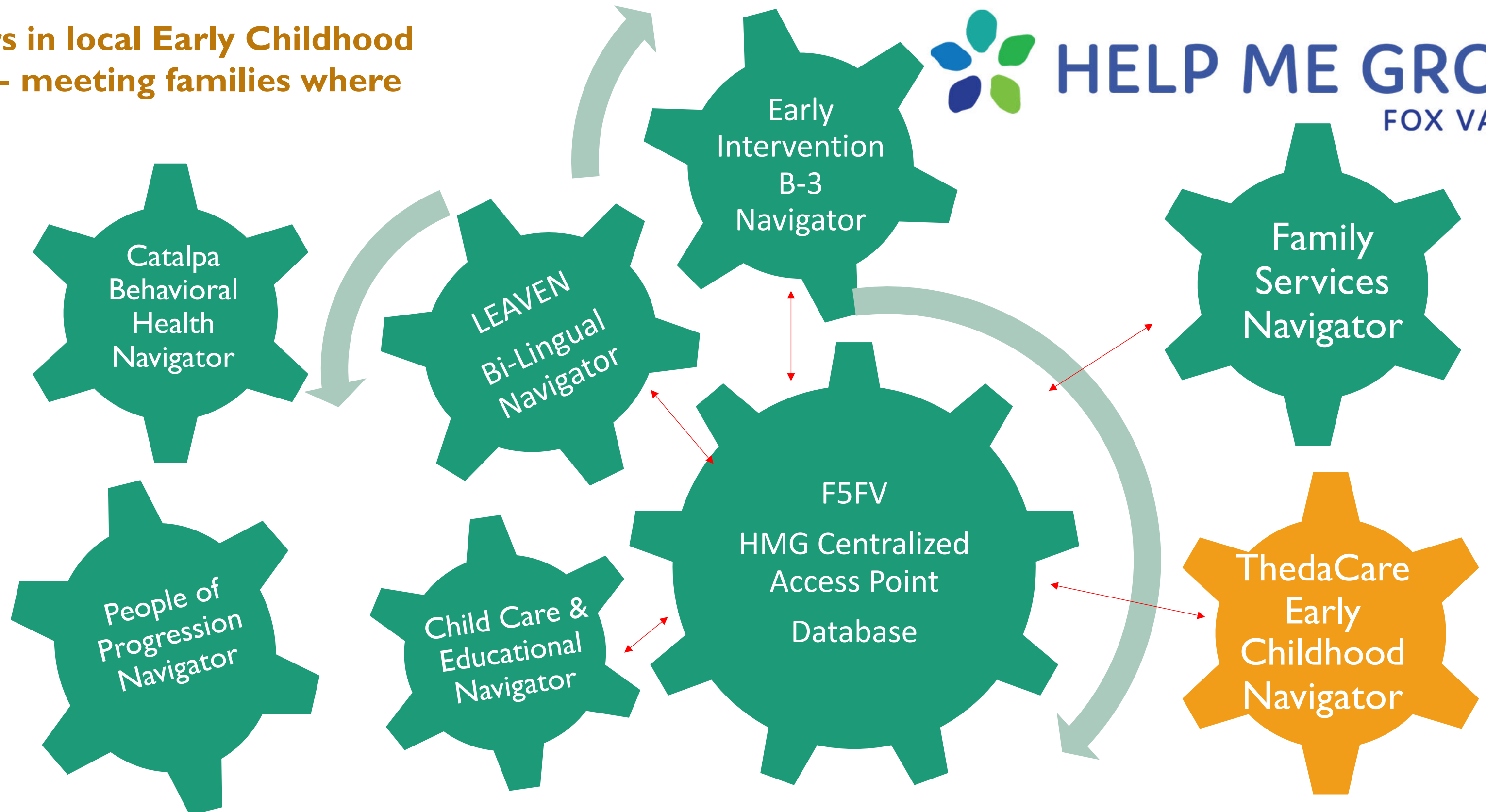
When all organizations working on behalf of young children work together, we can:

- better prevent or reduce the impact that stress or adversity may have on children and families **and**
- increase protective factors that can maximize the well being of children and families



Help Me Grow- Fox Valley Local Community Partnership System Model

Navigators in local Early Childhood Programs- meeting families where they are.





Help Me Grow
WISCONSIN

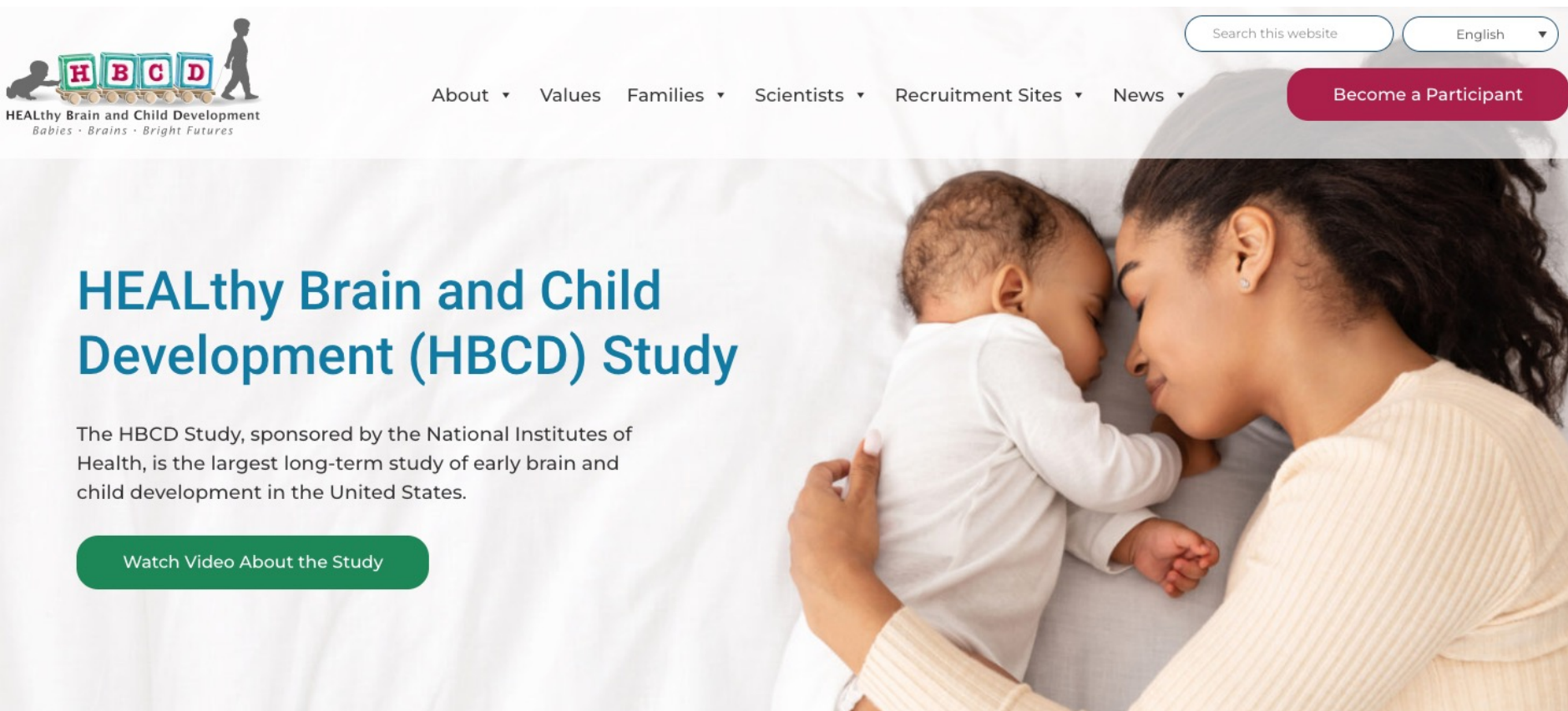
HMG Wisconsin System and 2023 Fidelity Report Data

Thank you to Help Me Grow from Governor Evers



<https://www.dropbox.com/scl/fi/7fgcwqpyl1lhwj269sa6/Help-Me-Grow-First-5-Fox-Valley-Staff-Retreat.mp4?rlkey=871kru5zxtxq7oqnbv7wce3vd&e=2&st=6ch5qs4l&dl=0>

Help Me Grow Wisconsin Highlights



Advisory committee

national longitudinal Healthy Brain and Child Development (HBCD) Study

Promising Practices Case Study

- Identified as a successful example of supporting children and families across multiple systems in Wisconsin. Department of Children and Families PDG study on Promising Practices Supporting Early Childhood Transitions in Wisconsin: Eight Case Studies.
 - [Read the case studies here](#)
 - [Supplementary document](#)



2023 Help Me Grow Wisconsin Highlights

Presentations:

- Highlighted by the Help Me Grow National Center Building Expertise for Model Implementation (BEMI) Cohort on the successful use of the community partnership model specifically focused on partnering with Health Care.
- Together for Children Conference – Panel Presentation

Grant Funding for Projects:

- CANPB - Child Care expansion using ASQ Developmental Screening with HMG
- CANPB – Triple P Expansion in the Fox Valley
- AHW Maternal & Child Health Grant – Continuation of Rural Health Initiative & Targeted populations
- AHW Community Innovation Grant – Growing Rural Health Equity with the HMG Model
- Basic Needs Giving Partnership- Welcome Baby & Developmental Screening Project
- ThedaCare Community Health – HMG Community Navigators



2023 Help Me Grow Wisconsin Highlights



Inclusion in the State Title V Performance Measure

- **Performance Measure:** Percent of children, ages 9 through 35 months, receiving a developmental screening using a parent-completed tool.
 - **Strategy 3:** Strengthen collaboration and partnerships with other programs and/or grant-funded projects to increase knowledge of developmental screening, promote resource utilization, increase developmental screening rates, referrals, and early intervention.
 - **Strategy 4:** Collaborate with partners to explore the feasibility of expanding Help Me Grow to include local and tribal health agencies.
- **CANPB Grant (CCDBG) Child Care Developmental Screening:**
 - 34 child care programs with a total enrollment of 3,476 slots conducted 1,253 ASQ developmental screenings.
 - 13 community agencies, 8 family child care homes, 6 Head Start sites, and 7 school districts using the ASQ Enterprise system conducted 1,470 ASQ developmental screenings.



3,325

2023 Help Me Grow AHW Research Grant



Findings and Recommendations from the Study

- **Key Findings:**

- **Public Health Model vs. HMG Navigator Support:** Expanding developmental screening throughout Wisconsin through a public health model without the follow-up support of a Help Me Grow navigator does not significantly impact third-grade reading scores. Help Me Grow provides early identification and referral with ongoing family support, leading to long-lasting and impactful community change.
- **Sustainability and Cost-Effectiveness:** The model of sustainability is established, with Help Me Grow offering an inexpensive way to support universal screening goals. The navigator model allows local partners to adjust hours and staff time according to the needs of dwindling rural populations.
- **Long-Term Funding Needs:** Funding is needed for a 3-5 year project to track children who have started with Help Me Grow, with regular developmental screening and support, to assess changes in educational preparedness and outcomes.

- **From ThedaCare's Healthcare Perspective:**

- **Significant Increase in Developmental Screenings:** The most important accomplishment was the significant increase in children referred to the Help Me Grow program and undergoing appropriate developmental screenings. **The mean number of children screened per county increased from 3.2 to 66.8 over the project period.**
- **Enhanced Resource Directory:** Referrals were facilitated by the HMG program's resource directory, which grew from 199 identified resources at the beginning of the project to 336 resources across all 5 counties by the end of the project period. (See addendum for more detailed information on changes.)

Navigators Embedded in the Following:

- Early Intervention/Birth to 3, Family Services/Parent Connection, ThedaCare, Catalpa Health, Children's Wisconsin, CAP Services (Waushara), Waupaca County Public Health Department, Fond du Lac County Public Health Department, People of Progression, LEAVEN, Family Childcare Resources of NEW (FCR-NEW), Encompass, Kenosha, Achievement Center, Childcaring

Program and Database Statistics:

- 97 Programs using Brookes ASQ Enterprise system statewide
- 1,003 Organizations in the HMG-WI Database
- 62 Outreach Events in the HMG-WI Database
- 359 Partners in the ECE Resource Directory



Pilot Project in HMG – Central WI

focused on engaging families in the Hmong community using ASQ developmental screenings in Marathon County



HMG - Fox Valley: Outagamie, Winnebago, Calumet, Green Lake, Marquette, Waupaca, Waushara, Shawano Counties



HMG – Kenosha: Kenosha County



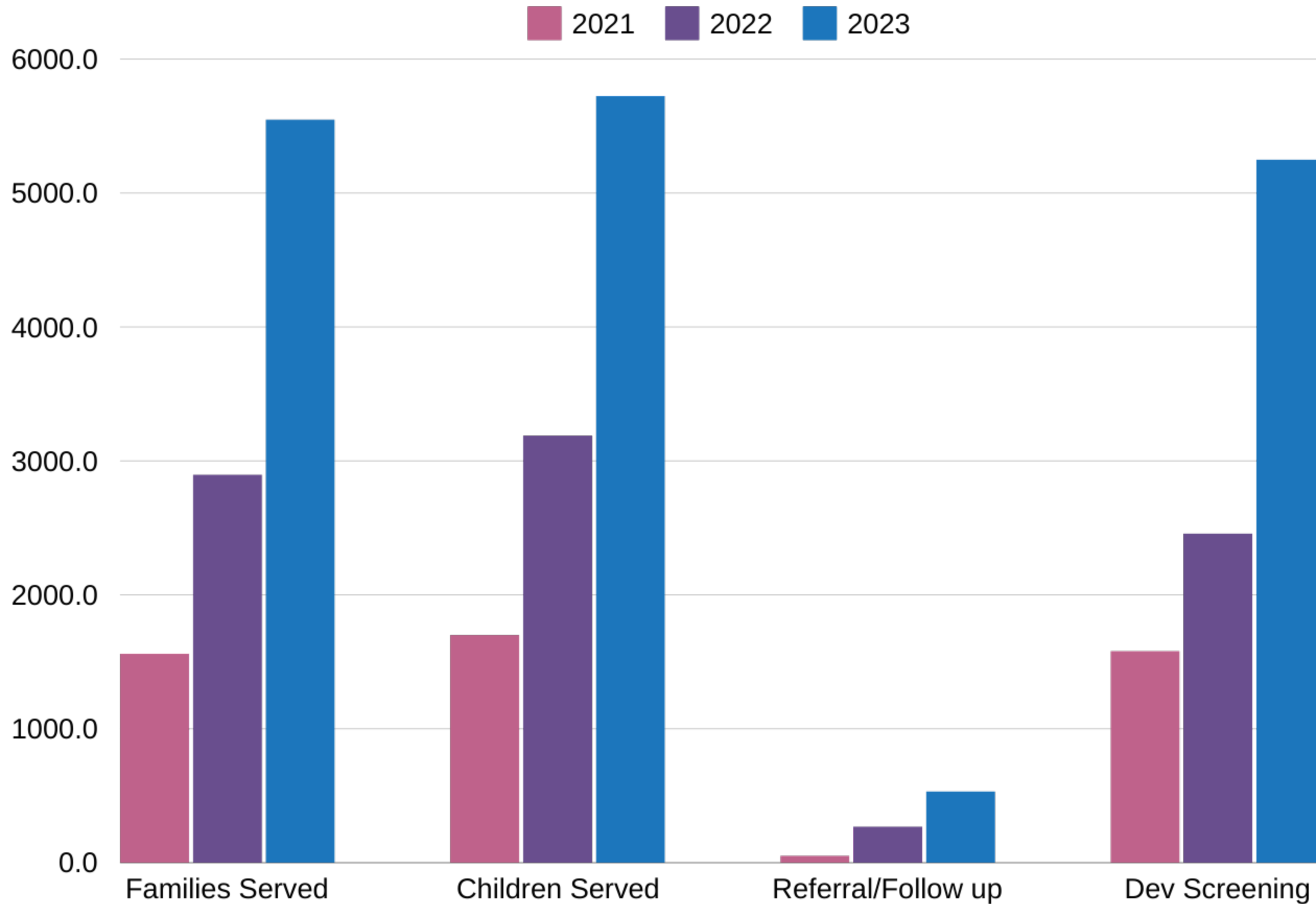
HMG – NEW: Brown, Oconto, Door, Menominee, Marinette, Kewaunee, Shawano Counties



Help Me Grow

WISCONSIN

Outcome and Impact Doubling Each Year





	2023	2022	2021
Families Served	5,550	2,899	1,561
Children Served	5,725	3,189	1,700
Total Children 0-3	2,446	2,349	1,390
Information Only	6,676	2,733	1,366
Referrals Made	727	764	106
Referrals/Follow-up	534	270	53
Total CAP Activities	76,980	37,468	2125
Needs Met Avg	98%	95%	N/A
Linkage Avg	85%	86%	N/A
Developmental Screens	5,251	2,459	N/A

Help Me Grow Data

2023 Annual Report

2023

2022

	Families in HMG	Children in HMG	Dev. Screenings in HMG
Total	5,937	6,620	8,992
Fox Valley	5,369	5,989	8,308
Kenosha	477	525	414
Northeast Wisconsin (NEW)	241	276	303
Central Wisconsin	18	20	37
Rural (included in other #s)	489	561	970

Families in HMG	Children in HMG	Dev. Screenings in HMG
3,704	4,078	3,666
3,448	3,799	3,529
220	242	55
217	254	187





Help Me Grow

WISCONSIN

Children by County 2023

Children by County*	Count	Pct%
Brown	<u>122</u>	1.84
Calumet	<u>547</u>	8.26
Fond du Lac	<u>47</u>	0.71
Green Lake	<u>51</u>	0.77
Kenosha	<u>506</u>	7.64
Manitowoc	<u>1</u>	0.02
Marathon	<u>4</u>	0.06
Marinette	<u>6</u>	0.09
Marquette	<u>9</u>	0.14
Menominee	<u>18</u>	0.27
Milwaukee area	<u>1</u>	0.02
Oconto	<u>12</u>	0.18
Out of Area	<u>2</u>	0.03
Outagamie	<u>2869</u>	43.34
Portage	<u>16</u>	0.24
Racine	<u>19</u>	0.29
Sangamon	<u>1</u>	0.02
Shawano	<u>118</u>	1.78
Washington	<u>2</u>	0.03
Waupaca	<u>361</u>	5.45
Waushara	<u>22</u>	0.33
Winnebago	<u>1824</u>	27.55
Wisconsin	<u>34</u>	0.51
Uncoded	<u>28</u>	0.42
Totals	<u>6620</u>	100



Children by County 2022

Children by County	Count	Pct%
brown	9	0.22
Calumet	242	5.93
Fond Du Lac	5	0.12
Green Lake	10	0.25
Kenosha	234	5.74
Marquette	4	0.1
Menomonie	12	0.29
Milwaukee area	1	0.02
Out of Area	1	0.02
Outagamie	2051	50.29
Portage	11	0.27
Racine	8	0.2
Shawano	21	0.51
Waupaca	184	4.51
Waushara	12	0.29
Wiinebago	0	0
Winnebago	1238	30.36
Wisconsin	34	0.83
Uncoded	1	0.02
Totals	4078	100

2023 Help Me Grow Wisconsin Highlights

Grant Funded Projects:

- **Child Abuse & Neglect Prevention Board** - Child Care expansion using ASQ Developmental Screening with HMG
- **Advancing Healthier Wisconsin Endowment Maternal & Child Health Grant** – Continuation of Rural Health Initiative & Targeted populations – Catalpa Behavioral Health and People of Progression (exploring use of Doula work as a pathway into the HMG system)
- **Advancing Healthier Wisconsin Endowment Community Innovation Grant** – Growing Rural Health Equity with the HMG Model – inserting HMG navigator directly into a health system.
- **Basic Needs Giving Partnership Community Foundation Grant-** Welcome Baby & Developmental Screening Project
- **ThedaCare Community Health** – HMG Community Navigators in Early Intervention/Birth to Three & Welcome Baby programs.
- **ThedaCare Community Health Action Team-** Mapping Protective Factors: Social Emotional Competence in Children



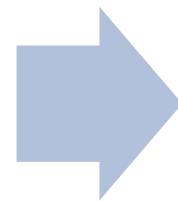
Family Resource Center Project



**Together
For Families**
FIRST 5 FOX VALLEY

How we got here...

Data- combined
with Covid effects
on children and
families



Community
Listening- what is
needed and how to
respond



Family Resource
Center structure,
function and
funding

Why a Family Resource Center?



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- **A hub of family support**, services, and opportunities.
- Instead of trying to fix families.... **focuses on the strengths of children, families, and communities** and work to empower parents.
- Address issues like isolation by building communities of **peer support** and develop social connections that reduce stress.
- They amplify the impact of existing resources by **increasing access to resources** and fostering collaboration between agencies.
- Research has shown that Family Resource Centers have a **\$4.93 social return on investment** for every dollar spent

Family Resource Center Project



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Mission: Create a place that welcomes all families to lead, learn, and play through the power of connections.

Defining the Mission: “Create” emphasizes that the FRC is continuously developing its work. “A place” recognizes that the distinct value of an FRC is that it is a physical place families can visit. “Welcomes” and “all” holds the organization accountable to equity and inclusion of every family in the Fox Valley. “Families” is inclusive of all caregiving situations. “Lead” refers to parent leadership opportunities. “Learn” refers to learning opportunities. “Play” refers to the fun parts of the FRC. “Power” is a memorable word and refers to the profound impact of the work. “Connections” is the underlying force of the FRC – connecting caregivers, children, organizations, and community members to each other.

Vision: Families, organizations and community members work together to strengthen families so that every child thrives.

Explanation: “Families, organizations, and community members” names the varied actors that are working together. It puts families on equal footing with organizations and emphasizes the importance of community members in the work. “Work together” highlights the collaborative nature of the vision we seek. “Strengthen families” is standard FRC language and indicates the work the FRC is charged with. “Every child thrives” is the outcome we intend to have.

Hub and Spoke Model

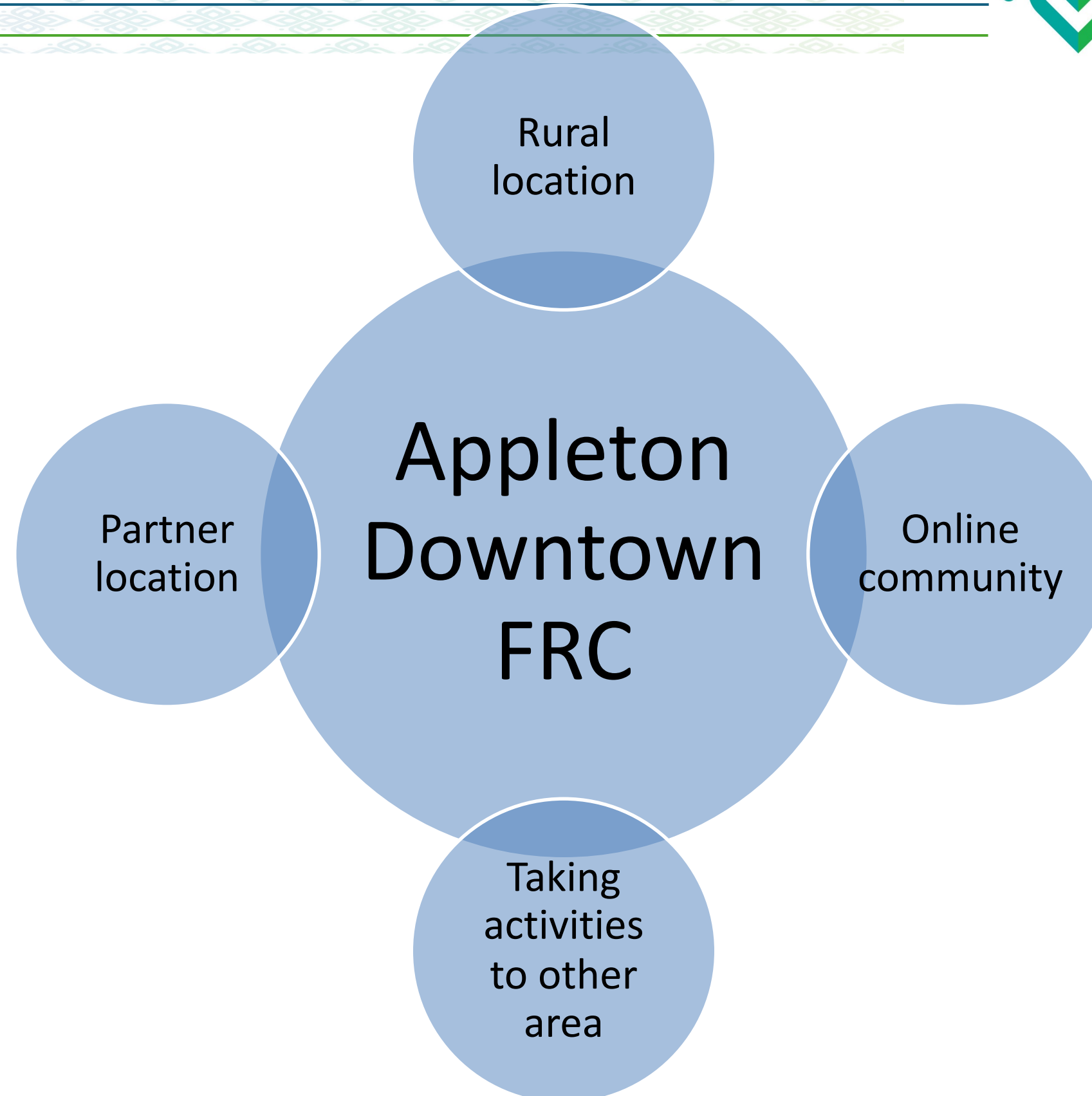


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Steering Committee:

Workgroups:

- Parent Ambassadors
- Programs & Administration
- Marketing and Development
- Facilities & Property
- Playspace Design



Community Partnership Model



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- Free year-round play space for families to meet and connect
- Office space for service providers – one stop shop
- Training/conference rooms with technology
- Child care- short term & employer supported
- Baby thrift store/diaper bank
- Central Location

Why this building?



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- Historic building preservation
- Community asset rich with cultural history since 1922
- Vibrant City Center- culture & art- a place that is natural for families to visit
- Commerce
- Space for multiple activities





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FIRST 5 FOX VALLEY

Timeframe:

- **July 2024 – July 2025:** Purchase building, Launch Capital Campaign raising 70% of goal. Trout Museum will lease back the space until moving into their new location. Plan, design, open bids, materials ordered, etc.
- **July 2025 - July 2026: Renovate and innovate facility.** Hire FRC Director of programming, securing partner agency leases and plans for staffing and opening.
- **July 2026:** Launch and open the *Together for Families: Fox Valley Family Resource Center*.

Danielle- “There were many times I just wanted to hear from other moms in my community about what was actually working for them and share my experience. I kept thinking what is there a hub that would be able to share resources”

Aaron- “The longer I have been a parent the more I realize that there is no perfect parent. Which can leave you feeling lonely at times. Humbled by my own experiences has shown me we all need help. It definitely takes a community to raise a child and as a Parent Ambassador I am learning to lead other parents, and create a Family Resource Center that will be a place where you can find help when you need it!”

Elisha- “ I became a single mom at age 20, two years ago. I had family support but NOT much knowledge or resources or the best self-care. This opportunity to work with other parents and lead something in my community is a blessing in disguise for me. I learned that in order to make it through the storm, you have to brace your soul for the waves. Challenges and circumstances will come, resilience is key. Being able to overcome with community and getting direct support will be helpful to all.”

Hannah- “The challenge I faced as a first-time single mom, was the question “How will I make sure I don’t walk out on my child as I had seen and experienced growing up?” This made me fearful of the unknown. I want to be part of the solution. I know this Family Resource Center will be a place for others who might need to feel strengthened and find a stronger support system.”

• Strengthening Families with a Community Partnership Model



**Together
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FIRST 5 FOX VALLEY

Project Capital Campaign Goal:
\$8,000,000 – 3 buckets of donor support

- **\$5,000,000 Purchase of Trout Building/renovation & remodeling**
- **\$575,000 Program & Administration Launch & \$425,000 Contingency unexpected costs.**
- **\$2,000,000 Endowment and ongoing sustainability for program/building support**



Early Childhood Behavioral Support Community Mapping

First 5 Fox Valley working with ThedaCare to examine social emotional learning (SEL) activities available to the support children, families and child care providers.

- **WIAIMH** (Tina R.)— State and Regional efforts and activities
 - Ex. Healthy Minds, YoungStar, Triple P, Pyramid Model, etc.
- **F5FV** (Susan S.) - support to local providers, children & families
 - Ex. ASQ –SE access, local trainings, parent café's, Kindness Curriculum, Conscious Discipline, EC Specialists
- **Catalpa Behavioral Health** (Jillian S.) – Health provider support
 - Ex. Referrals by health providers, Autism providers, postpartum depression support

Community Health Action Teams- Partnering with Children and Screens to develop supports for youth and families to better navigate use of cell phones and social media, and ultimately improve youth mental health.

2024 ESTHER

Community Leadership Award

First 5 Fox Valley

This honor recognizes our dedication to building a stronger community and supporting child well-being. As we reflect on the essential question, "How are our children?" we're grateful for ESTHER's partnership in not only asking but also actively supporting the answers, resources, and care our community needs.



Thank you for attending

First 5 Fox Valley

Questions?

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